Opportunities and Challenges College English Education Faces in the Era of MOOC

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Abstract. English is the most commonly used language in international cultural exchanges; therefore, English teaching is highly valued in the field of education. In order to improve the overall quality of English education, under the promotion of information technology, "MOOC" emerges as the times require, and has developed rapidly in recent years. With the arrival of the era of MOOC, traditional English education has undergone certain changes; MOOC promotes the current development of English education in colleges and universities. This paper analyzes and explores the opportunities and challenges college English education face in the era of the MOOC, so as to promote the steady development of English education in our country.

Keywords: MOOC; English education; teaching; opportunity; challenge.

1. Introduction

As an open online course, MOOC is a newly emerged online course development model. MOOC's open teaching connects lecturers and learners around the world through a common topic or theme. Through effective integration of teaching methods and modern information technology, MOOC has produced a certain change in traditional English education in colleges and universities; which not only improves the efficiency and quality of English teaching, but also effectively improves the professional skills of English teachers, and lays a team foundation for the development of English education. The teaching concept of MOOC attaches importance to curriculum teaching, it scientifically and effectively solves the problem of educational equity to a certain extent. With the continuous development of modern information technology, the English language education in our country has gradually introduced MOOC, the arrival of MOOC not only provides learning opportunities for college students, but also changes the time and space constraints in the traditional teaching modes, fully realizes educational liberalization and modernization. However, MOOC teaching also brings many challenges to traditional education, to this end, it is necessary to reform the English teaching mode of colleges and universities to maximize its teaching value.

2. Concept of MOOC

The MOOC first originated in the United States in 2011, although there have been related studies before this; there is no strict definition of MOOC. The word Muke is transliterated from English "MOOC", its full name is "massive open online course", which is a large-scale open course; this kind of course is different from traditional classroom teaching, its biggest feature is that it breaks restrictions of the traditional classroom time and region, students in different regions can study at any time they want to study, and can browse for their own biased knowledge on the Internet. This teaching mode makes students from all over the world to gather together to discuss academic issues, and share learning resources and exchange with each other, thereby improving learning efficiency. In the fall of 2011, Stanford University officially launched a free introduction course on artificial intelligence, which attracted 160,000 college students from around the world to register, thereby laying the development of MOOC, and then became hugely popular around the world.

As far as MOOC is concerned, the quality education in China is still relatively backward, and it is still in the early development stage. However, the traditional teaching mode, the advantages of MOOC teaching are still very obvious in comparison with, and its advantages and characteristics are constantly highlighted in the current application, and good teaching results have been achieved.

The traditional teaching mode is too singular and boring; the students' learning is limited by time and space, the time in the class is urgent, and there is no opportunity and time to communicate with the teacher separately, this leaves a lot of loopholes in the study, this teaching mode wastes classroom resources and greatly reduces the teaching effect. The MOOC basically overcomes this shortcoming, realizes online exchange and communication, makes full use of learning resources, and achieves the goal construction of high efficiency and high standard of education.

3. Opportunities Created by MOOC for College English Education

3.1 Improve the Professionalism of College English Teachers

In the era of MOOC, the change of teaching concepts and the introduction of new teaching methods have urged college English teachers to continuously improve their professional abilities, enhance their knowledge of new teaching concepts, and rationally change teaching methods. College English teachers as the direct disseminators of English knowledge, usually stop at the original English attainments under traditional English education, seriously lack the initiative of English education, lack the innovative and learning ability, and the arrival of the era of MOOC promote college English teachers to have new understanding for themselves and education, and start to contribute to the reform of English education from improving their professional qualities. In the era of MOOC, college English teachers can continuously improve their professional qualities through MOOC platform, MOOC can promote the effective use of information-based teaching by English teachers in colleges and universities, and improve the teamwork ability among English teachers.

3.2 Promote the Perfection of English Educational System in Colleges and Universities

In English teaching of colleges and universities, the English teaching system and teaching plan are dominant, and the teaching system and teaching plan will have a direct impact on English teaching results. Therefore, in the era of MOOC, the reform of English education in colleges and universities should start by perfecting the teaching system and the teaching plan. Under the MOOC platform, English education is the main body, focusing on the English curriculum itself, and improving the overall teaching quality. After improving the teaching system in colleges and universities, English education is no longer just a form of discipline, but it also represents the status of resources in the long-term strategic goals of colleges and universities. The status of English teaching in colleges and universities has been redefined in the era of MOO. The state's planning for the development of English education and the continuous improvement of the teaching system in colleges and universities have also provided major forces. The scientific and effective teaching system has been improved, teachers' teaching planning is more reasonable, and students' interest in English teaching has increased, the teaching achievements of colleges and universities have also been qualitatively improved.

3.3 Promote the Overall Improvement of College English Teaching Quality

There are many problems in the development of college English education in China under traditional teaching concepts, its main problems is the uneven distribution of teaching resources and do not pay attention to the overall quality of teaching. Before the MOOC era, there was a large gap of teaching resources between economically developed areas and poor areas. However, with the continuous improvement of national policies and the arrival of the MOOC era, the distribution of teaching resources has gradually been balanced; traditional teaching mode only pays attention to the students 'English grades and neglects the cultivation of students' English interest, as a result, students lack innovative ability, lack correct knowledge of English education, and even dislike English education. However, in the era of MOOC, scientific and effective teaching methods make students full of interest in English and correctly recognize the importance of English in the current era.

3.4 Change the Current Educational Way

As a new teaching mode, MOOC mode is bound to arouse people's examination and re-planning of traditional education when it enter into college English teaching, therefore, college English Teaching in MOOC era is faced with many development opportunities, if we can make full use of these opportunities, we can improve the shortcomings of traditional classroom education in time and make college English education steady progress. In the traditional high school English education, teachers attach great importance to problem-solving skills in class education, and use exam oriented thinking to carry out English education. As a language discipline, the exam oriented thinking teaching will not only reduce students' enthusiasm and autonomy, but also reduce students' core quality of English knowledge, which is very unfavorable to students' overall development in the future. As far as students' English listening and speaking training is concerned, traditional education ignores students' English practical ability, college students only have abstract grammar knowledge in their mind, but can't communicate in English fluently, it's also difficult for them to understand fast English reading thoroughly, this exam-oriented teaching mode leads to "dumb English" in English education in China.

In addition, the CET-4 and CET-6 are linked with the degree of the students in many colleges and universities, if students fail to reach the corresponding English level, they will not be able to obtain the degree's diploma, such an education system exerts too much pressure on the students, which makes them have to learn English knowledge with the examination oriented psychology, thus limiting the students' initiative thinking in English and making English knowledge learning become a kind of learning burden of college students. MOOC makes college students from all over the world together to discuss and communicate; it not only enriches students' English vision, but also strengthens students' understanding for English knowledge, so as to stimulate students' enthusiasm and initiative in learning. In such a teaching atmosphere, students can not only complete corresponding learning tasks, but also create scientific and reasonable learning goals for themselves, and actively work towards them. In addition, English teachers should also actively participate in it, guide students better, give full play to the opportunities brought by the MOOC model, and integrate heuristic teaching method into English education.

4. Challenges College English Education Faces in the Era of MOOC

The teaching mode under the MOOC platform is the presentation mode which takes English as the main body, choose the courses of interest, the teaching mode is a gradually developed curriculum arrangement based on the basic courses. Compared with ordinary colleges and universities, the basic courses of MOOC are jointly developed by experts in the professional field. Therefore, the course quality of MOOC platform will have a certain degree of superiority in comparison with general courses of colleges and universities, moreover, the selection of teaching materials and the formulation of teaching plan should also improve standard.

Secondly, under the MOOC platform, students' own interests are the main body, they choose the courses they are interested in, and multiple people can communicate and learn online at the same time, MOOC pays attention to the practice of English communication and the cultivation of students' interests. In colleges and universities, the main purpose of English education is to test, pay attention to the teaching of word grammar rules and so on, In order to test results, students are tired of doing questions, resulting in the gradual loss of interest in English itself, although students get excellent results, their actual communication ability is not cultivated.

With the arrival of MOOC, it is not only a challenge for college English teaching, but also a test of the problems in the process of college English teaching. The advantage of MOOC platform is to pay attention to the effective combination of practice and theory, pay attention to the overall quality of education, moreover, teaching resources can be shared globally, and its teaching value is fully embodied, the teaching contents, curriculum arrangement and teaching material quality of MOOC platform have a great impact on the development of college English education in China. Under the challenge of MOOC teaching, we should further realize the necessity of English education reform,

and the country must pay attention to the effective learning of MOOC, so that our English education can be effectively reformed and perfected.

In the traditional college English classroom teaching, teachers often sing "one-man show" in class alone; there is less communication between teachers and students, students can only passively accept the teacher's explanation, this teaching mode is too boring and boring. As time goes by, students' enthusiasm for English learning will be reduced, and even they will have resistance to English learning. In addition, once the students' motivation for learning English is not strong, it is difficult for teachers to show the teaching effect and teaching value in their later teaching strategies. The MOOC teaching mode challenges the traditional teaching mode in our country, which not only changes the status between teachers and students in the class, highlights the students' subjectivity in the class, but also provides a harmonious atmosphere for students to learn, so that students can unconsciously complete the learning tasks and achieve the established learning goals. In addition, the MOOC teaching mode creates a lot of free environments for students, the flexible and free MOOC class makes students to communicate and discuss in real time and ask questions about their own knowledge points that they don't understand in time, which effectively reduces the occurrence of knowledge learning loopholes.

When college English teachers are teaching English, they often refer to the disordered content in the textbook and the Internet, so that they are bound to be disordered in teaching English knowledge. In addition, the teaching methods of many college English teachers are bound to make English classroom teaching appear dead and students lack the learning enthusiasm and initiative. However, the English teachers of Internet MOOC are often from famous schools all over the world, their English teaching ideas are more clear and scientific. In English knowledge teaching, these MOOC teachers are first-class, therefore, to some extent, the emergence of MOOC is a great challenge to the traditional college English teaching mode in colleges and universities.

5. Conclusion

With the rapid development of the internationalization trend, English is the most widely used language for international communication. Traditional English teaching concepts and teaching methods have seriously hindered the development of English education in China. The arrival of MOOC era has refreshed people's understanding for English education, changes the backward English teaching methods, improves the overall professional quality of English teachers and effectively promotes the reform and development of English education. MOOC promotes the overall quality of English education and helps to cultivate high-quality English talents for the country.

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